MATRIX

by CYPHER LEARNING

Coaching4TodaysLeaders

A central e-learning hub for global training needs

Introduction

Coaching4TodaysLeaders is a global training organization whose sole purpose is to equip leaders and organizations with coaching skills for impact, sustainability, and results. Honed by years of experience, Coaching4TodaysLeaders, along with Coaching4Clergy, Coaching4BusinessLeaders, and Coaching4Groups were designed to impact leadership excellence and effectiveness globally.

The organization was founded by author and **Master Certified Coach Val Hastings**, who shares his experience with MATRIX LMS.

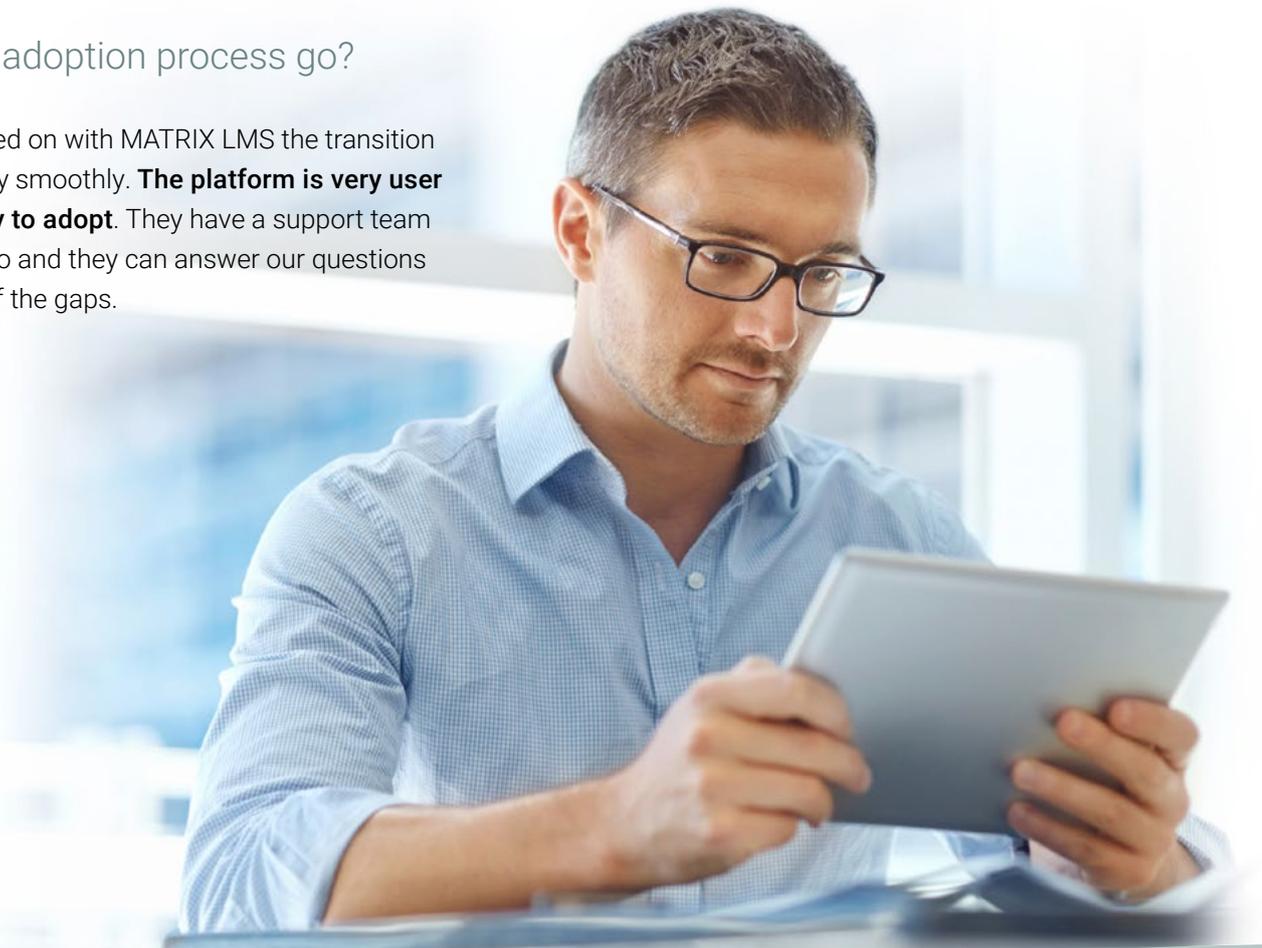## What were the business's challenges before MATRIX?

Val Hastings, Master Certified Coach: We're a global coach training organization. We provide coach training on five different continents and five languages all around the world. Our students come from all around the world, requiring that we have a common area for us to access to all of our material. **MATRIX has allowed us to provide access to all of our students and faculty globally** and to create synchronous as well as asynchronous classes. The platform really met not only the challenges we were facing but it addressed issues that we weren't even aware that we had.
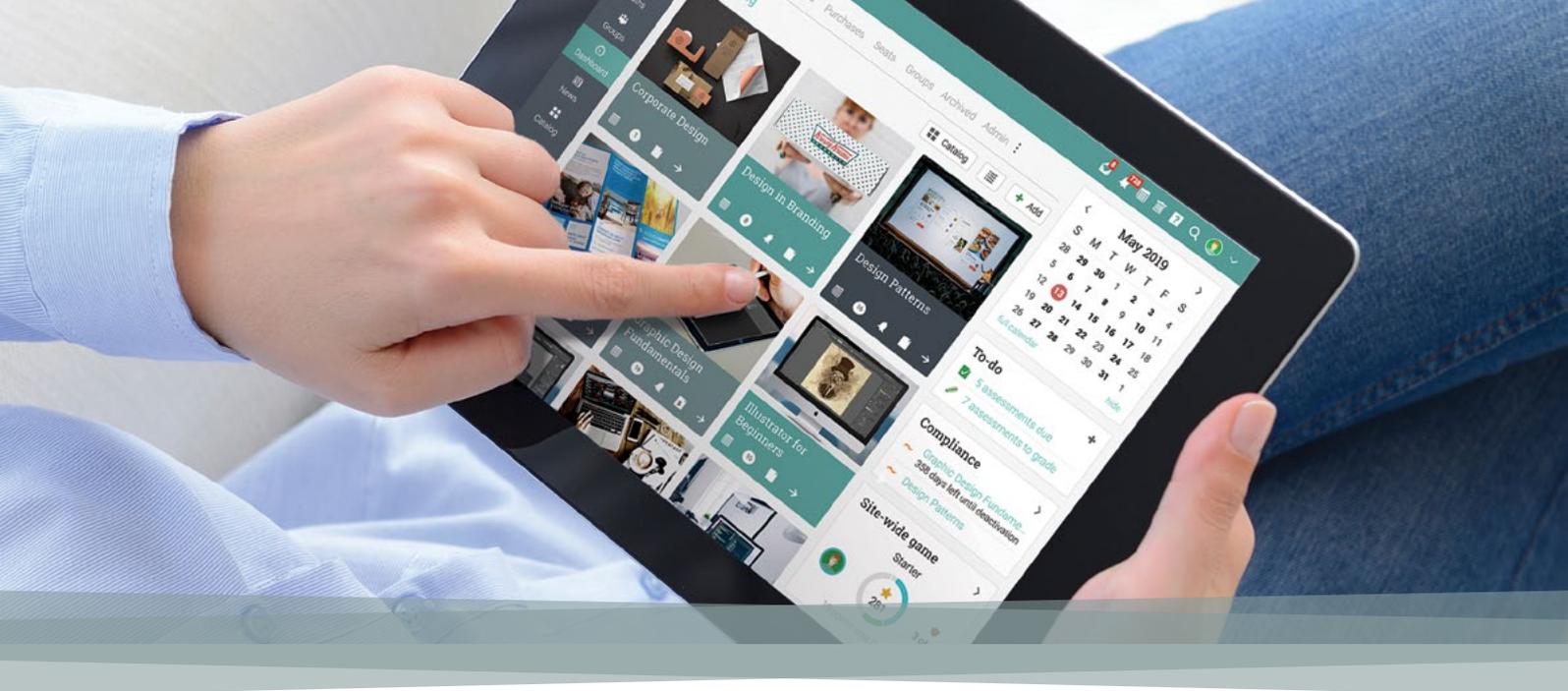
How did you find a solution?

One of our faculty members had been working with another organization who tried MATRIX LMS. We went on their website, I had a conversation with them and found out that they were a great fit for what we needed.

How did the adoption process go?

So, once we signed on with MATRIX LMS the transition process went very smoothly. **The platform is very user friendly and easy to adopt**. They have a support team that we can talk to and they can answer our questions and fill in some of the gaps.

What improvements have you noticed since using MATRIX?

One of the things we've noticed is that over the years MATRIX LMS has continued to improve their product. In our case, the communication between students and faculty, the speed that they're able to communicate has increased dramatically. That's really made a difference in the relationship between students and faculty in our program. **We can use the email system in the platform to connect with each other without having an outside contact database**. Students can submit papers or projects that they've completed any time of day. Faculty can respond to students and grade those papers. All-in-all it's really made the relationship between student and faculty quite a bit better.

Which features are most helpful to your company and why?

There are two features that we really, really like about this system. The first is, and it doesn't sound glamorous, but **we're able to archive everything that we do**. We record all of our classes, we fill the classrooms with all kinds of resources, and then it's archived so that students can go back and review the material years later, even if they have graduated. It also allowed students to stay connected with our staff and reconnect years later. Often these students will then enroll in another program that we offer, which really adds to our program. The other feature we really like is being able to access the platform anytime, anywhere. **Whether you have a smartphone, tablet, laptop, you can jump into any of our classes**. We've had students join a class from the airport, while they were waiting for their flight.

What do you like most about MATRIX?

One of the things that our instructors like about this system is that they can put resources, documents, and drafts for students to read ahead of time in the resource area of each classroom. This way students are prepared. Faculty can also place things in that same resource area after class for continued learning. What's been most beneficial for us is that **it has collected all of our learning material in one area**. Our administrative team has 24/7 access to all of the material, attendance reports, everything is listed right there. It has just made everything easier across the board.